



Optional – choose one emphasis area to add to the BUA major.

In addition to the required courses for the Business Administration major, students who want to emphasize in a particular area may select from the following groupings:

Arts Administration Emphasis		Gr	Cr
ACC360	Fund Accounting ^(Varies)		3
BUA311	Entrepreneurship		3
BUA321W	Human Resource Mngmnt ^(Alt Yrs)		3
COM365W	Writing for the Mass Media		3
FPA301	Arts Administration ^(As Needed)		3
TOTAL			15

Finance and Accounting Emphasis		Gr	Cr
Choose three of the following, with at least one ACC and one BUA:			
<ul style="list-style-type: none"> • ACC201 – Intermediate Accounting I • ACC302 – Cost Accounting^(Varies) • BUA311 – Entrepreneurship • BUA361 – Internat’l Financial Markets & Inst^(Alt Yrs) • BUA362 – Securities Analysis and Investments^(Alt Yrs) • MAT260 - Statistics 			
ACC			3
BUA			3
			3
TOTAL			9

International Emphasis		Gr	Cr
BUA250	International Experience		3
BUA361	Internat’l Fin Markets & Inst ^(Alt Yrs)		3
PSC263	International Relations ^(Alt Yrs)		3
Complete two courses in a modern foreign language (this requirement can be met through placement testing)			
TOTAL			9+

Management Emphasis		Gr	Cr
Choose three of the following:			
<ul style="list-style-type: none"> • BUA311 - Entrepreneurship • BUA312 – Business Ethics & Social Responsibility^(Alt Yrs) • BUA321W – Human Resource Management^(Alt Yrs) • BUA324 – Theory of Constraints 			
			3
			3
			3
TOTAL			9

Marketing Emphasis		Gr	Cr
Choose three of the following:			
<ul style="list-style-type: none"> • BUA331 – Consumer Behavior • BUA332 – Marketing Research • BUA333 - Retailing • BUA334 - Advertising 			
			3
			3
			3
TOTAL			9

