



EUREKA
COLLEGE

First Destination Report

2021-2022

Aug. '21 | Dec. '21 | May '22

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Mission

To respect the individual strengths, goals, values, and identities of Eureka College students and alumni to help them uniquely develop their personal and professional sense of self, and to assist in their transition to the next phase of their lives.

Acknowledgements

This report has been possible due to the tremendous efforts of Matthew Crabtree, Career Ambassador.



Introduction

The First Destination Survey (FDS), a national assessment set by the National Association of Colleges and Employers (NACE), who organize the FDS on a national scale and aggregate the data from all participating colleges and universities, summarizes post-graduation outcomes of college graduates. Each institution implements their own data collection protocols with best practices recommended by NACE. It measures career outcomes for graduating classes (July 1 to June 30) consistent with IPEDS (Integrated Postsecondary Education Data System). The FDS has also been referred to as the First Destination Study or Career Outcome(s) Survey.

Rather than “job placement rates,” the FDS seeks to measure “career outcome rates,” which is defined as graduates “engaged in a career outcome.” FDS takes multiple categories into account as “career outcomes.” For example, full- and part-time work are included, and include the voluntary service programs, but distinguish them from employment, so as to “reflect positively on the individual graduate and on the institution.”

At Eureka College, historically the term “outcome” has generally been categorized into “positive” or “negative”. “Positive outcome” then includes those categories set forth by NACE, including full- and part-time work, self-employment/ entrepreneurship, continuing education, military service, volunteer service, etc., while “negative outcome” has mainly meant non-seeking or unemployed.

Welcome

This FDS Report marks the beginning of a new data era for Career Services at Eureka College.

Firstly, with the implementation of Handshake, our new Career Services platform, which has a component dedicated to collecting First Destination Study data, we will transition to a more automated and accurate system of data collection.

Secondly, outside of reporting data to NACE, we will redefine what “positive” and “verifiable” mean in terms of outcome data. Career Services at Eureka College strives for “positive” outcomes to primarily mean full-time, living wage employment that requires a bachelor’s degree, and is ideally relevant to the graduate’s field of study. Simultaneously, other life options and choices, such as choosing to work in the domestic sphere, will hopefully be captured in a way that does not portray these options and choices as “negative.” Though standardized reporting to NACE will continue, the preparers of this report will aim, moving forward, to present data transparently in a fashion that both highlights relevant career achievements of Eureka College graduates and underscores (while not belittling) “non-primary” career outcomes. This is in line with Career Services’ new mission—accepting the inherent diversity of students and their goals and priorities.

Finally, though NACE “[encourages] institutions to look at other legitimate sources of finding critical outcome information, such as faculty, employers, and social media” the preparers of this report found a historical over-reliance on social media as a data source. The preparers of this report believe that social media may not always be the most accurate representation of students’ career outcomes, and therefore a change in primary collection methods may spur more accurate accounts of students’ outcomes.

Thank you for taking the time to review this report and for supporting Career Services as we support students and alumni.

David Speiser

He/Him/His

Director, Career Services

Overview

24% Knowledge Rate

Unverified social media data was excluded from the knowledge rate.

The goal knowledge rate set by NACE is 65%, and the actual achieved knowledge rate nationally for 2021 was 54.7%.

Number of Graduates

Summer (Aug.) '21:	11
Fall (Dec.) '21:	23
Spring (May) '22:	81
Total '21—'22:	115

Preparers were able to obtain data for 28 out of 115 total graduates.

Outcomes

The overall positive outcome rate for the 2021 – 2022 cohort was 96%.

Out of the 28 verified, 27 were engaged in a career outcome.

Only 1 (4%) were unemployed and/or not seeking employment.

Positive outcomes by department are as follows:

20/20 Social Science & Business Majors (100% of verified outcomes)

4/5 Humanities Majors* (80% of verified outcomes)

2/3 Science & Mathematics Majors* (67% of verified outcomes)

2/2 Education Majors (100% of verified outcomes)

1/1 Fine & Performing Arts Majors (100% of verified outcomes)

The total majors exceeds the number of verified outcomes because of double-majors.

*The negative outcomes for these major groups was a single alum, double-majoring across departments.

Outcomes (Cont.'d)

The following represents specific verified outcomes of those (rounded):

Employed, full-time: 23 out of 28 (82%)

Employed, part-time: 4 out of 28 (14%)

Continuing education: 1 out of 28 (4%)*

Self-employed/entrepreneur: 0 out of 28 (0%)

Military service: 0 out of 28 (0%)

Volunteering: 0 out of 28 (0%)

Unemployed: 1 out of 28 (4%)

Not seeking: 0 out of 28 (0%)

Despite smaller sample size, results are overall consistent with previous reports.

*Alum continuing education is also employed full time.



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Thank you