



21 credits consisting of the Economics Minor Core and one Focus Area:

Economics Minor Core		Gr	Cr
ECO111	Principles of Macroeconomics		3
ECO112	Principles of Microeconomics		3
ECO211	Intermed Macroeconomic Thry		3
ECO212	Intermed Microeconomic Thry		3
ECO	ECO Elective (300+ level)		3
<b>TOTAL</b>			

Finance Focus		Gr	Cr
BUA360	Business Finance		3
ECO3__	ECO Elective at 300+ level		3
<b>TOTAL</b>			

General Business Focus		Gr	Cr
<i>Students with majors in Accounting or Business may not choose this focus.</i>			
Choose two of the following, with at least one at the 300+ level:			
<ul style="list-style-type: none"> <li>• BUA220 – Management (3)</li> <li>• BUA230 – Marketing (3)</li> <li>• BUA334 – Advertising (3)</li> <li>• BUA340 – Business Law (3)</li> <li>• BUA360 – Business Strategy (3)</li> <li>• BUA410W – Strategy and Policy (3)</li> </ul>			
			3
			3
<b>TOTAL</b>			

International Emphasis		Gr	Cr
BUA310	International Business		3
PSC263	International Relations		3
<b>TOTAL</b>			

Behavioral Focus		Gr	Cr
Choose two of the following, with at least one at the 300+ level:			
<ul style="list-style-type: none"> <li>• BUA331 – Consumer Behavior (3)</li> <li>• BUA332 – Marketing Research (3)</li> <li>• PSY215 – Cognitive Psychology (3)</li> <li>• PSY225 – Industrial-Organizational Psychology (3)</li> <li>• PSY380W – Research Methods (3)</li> </ul>			
			3
			3
<b>TOTAL</b>			

Quantitative Methods Focus		Gr	Cr
Choose two of the following, with at least one at the 300+ level:			
<ul style="list-style-type: none"> <li>• MAT171 – Calculus with Analytic Geometry I (4)</li> <li>• MAT271 – Calculus with Analytic Geometry II (4)</li> <li>• MAT275 – Differential Equations (3)</li> <li>• MAT310 – Probability and Statistics (3)</li> <li>• MAT315 – Linear Algebra (3)</li> </ul>			
<b>TOTAL</b>			

