



Optional – choose one emphasis area to add to the BUA major.

In addition to the required courses for the Business Administration major, students who want to emphasize in a particular area may select from the following groupings:

Arts Administration Emphasis		Gr	Cr
ACC360	Fund Accounting <sup>(Varies)</sup>		3
BUA311	Entrepreneurship		3
BUA321W	Human Resource Mngmnt <sup>(Alt Yrs)</sup>		3
COM265W	Writing for the Mass Media		3
FPA301	Arts Administration <sup>(As Needed)</sup>		3
<b>TOTAL</b>			<b>15</b>

Finance and Accounting Emphasis		Gr	Cr
Choose three of the following, with at least one ACC and one BUA:			
<ul style="list-style-type: none"> <li>• ACC201 – Intermediate Accounting I</li> <li>• ACC302 – Cost Accounting<sup>(Varies)</sup></li> <li>• BUA311 – Entrepreneurship</li> <li>• BUA361 – Internat’l Financial Markets &amp; Inst<sup>(Alt Yrs)</sup></li> <li>• BUA362 – Securities Analysis and Investments<sup>(Alt Yrs)</sup></li> <li>• MAT260 - Statistics</li> </ul>			
ACC			3
BUA			3
			3
<b>TOTAL</b>			<b>9</b>

International Emphasis		Gr	Cr
BUA250	International Experience		3
BUA361	Internat’l Fin Markets & Inst <sup>(Alt Yrs)</sup>		3
Choose one of the following:			
<ul style="list-style-type: none"> <li>• PSC261 – Comparative Government</li> <li>• PSC263 – International Relations<sup>(Alt Yrs)</sup></li> </ul>			
			3
Complete two courses in a modern foreign language (this requirement can be met through placement testing)			
<b>TOTAL</b>			<b>9+</b>

Management Emphasis		Gr	Cr
Choose three of the following:			
<ul style="list-style-type: none"> <li>• BUA311 - Entrepreneurship</li> <li>• BUA312 – Business Ethics &amp; Social Responsibility<sup>(Alt Yrs)</sup></li> <li>• BUA321W – Human Resource Management<sup>(Alt Yrs)</sup></li> <li>• BUA324 – Theory of Constraints</li> </ul>			
			3
			3
			3
<b>TOTAL</b>			<b>9</b>

Marketing Emphasis		Gr	Cr
Choose three of the following:			
<ul style="list-style-type: none"> <li>• BUA331 – Consumer Behavior</li> <li>• BUA332 – Marketing Research</li> <li>• BUA333 - Retailing</li> <li>• BUA334 - Advertising</li> </ul>			
			3
			3
			3
<b>TOTAL</b>			<b>9</b>