



# Eureka College 2019-2020 Catalog

## Major in Digital and Media Design

Complete 120 semester hours of graduation-eligible credit.

Digital and Media Design Major		Gr	Cr
ART410	Exhibit & Portfolio Preparation		3
BUA230	Marketing		3
COM110	Introduction to Public Speaking		3
Choose 6 of the following, at least 2 of which are 300-level:			
<ul style="list-style-type: none"> <li>• ART106 – Design Fundamentals</li> <li>• ART110 – Drawing Fundamentals</li> <li>• ART206 – Intro to Graphic Design</li> <li>• ART241 – Darkroom Photography (Repeatable)</li> <li>• ART245 – Digital Photography</li> <li>• ART250 – Web Design</li> <li>• ART280 – Printmaking</li> <li>• ART290 – Typography</li> <li>• ART306 – Advanced Graphic Design</li> <li>• ART310 – Illustrating for the Literary Market</li> <li>• ART345 – Advanced Digital &amp; Photoshop (Repeatable)</li> <li>• ART350 – Selected Studio Topics</li> <li>• ART380W – Seminar in Visual Culture</li> </ul>			
ART			3
ART			3
ART			3
ART			3
ART3			3
ART3			3
Choose two of the following:			
<ul style="list-style-type: none"> <li>• BUA311 - Entrepreneurship</li> <li>• BUA331 – Consumer Behavior</li> <li>• BUA333 – Retailing</li> <li>• BUA334 - Advertising</li> </ul>			
			3
			3
Choose two of the following:			
<ul style="list-style-type: none"> <li>• COM230 – Mass Media</li> <li>• COM310W – Adv. Speech Writing &amp; Present<sup>(Alt Yrs)</sup></li> <li>• COM311W – Messages and Meaning<sup>(Alt Yrs)</sup></li> <li>• COM355 – Public Relations Techniques</li> <li>• COM370W – Professional Communication<sup>(Alt Yrs)</sup></li> <li>• ENG120 – Introduction to Creative Writing</li> </ul>			
			3
			3
<b>TOTAL</b>			<b>39</b>

Complete one of the following options:		
<input type="radio"/> Completion of a second major:		
<input type="radio"/> Completion of a minor:		
<input type="radio"/> 12 Credits Outside of Major at 200+Level	Gr	Cr
<b>TOTAL</b>		

General Education Capabilities	Date Met
<i>Justice and Civic Responsibility [JCR]</i>	
<i>Aesthetic Sensibility [AS]</i>	
<i>Analytical Inquiry &amp; Problem Solving [AIPS]</i>	
<i>Communication [CO]</i>	
<i>Health, Fitness, and Well-Being [HFWB]</i>	
<i>Intercultural Understanding [IU]</i>	
<i>Scientific Literacy [SL]</i>	
<i>Spiritual Engagement / Examined Life [SEEL]</i>	
<i>Sustainable Practices &amp; Environmental Conscience [SP]</i>	
<i>Ethical Reasoning [ER]</i>	
ECC490 Ethical Reasoning Seminar	
<b>TOTAL CAPABILITIES COMPLETED (Not Credits)</b>	<b>10</b>

Writing Requirement	Gr	Cr
ENG103W Academic Writing & Research		3
ENG301W Adv. Academic Writing & Rsrch		3
Upper-Level <b>W</b> Course in Major		-
Elective <b>W</b> Course		3
<b>TOTAL</b>		<b>9</b>