



Eureka College

## MAJOR IN COMMUNICATION

2015-2016 CATALOG

**REQUIREMENTS FOR A MAJOR IN COMMUNICATION:** a minimum of 36 hours of coursework, consisting of the following:

*All of the following:*

_____	COM110 – Introduction to Public Speaking	3 hrs.
_____	COM240 – Communication Research	3 hrs.
_____	COM255 – Communication Ethics	3 hrs.
_____	COM330 – Intercultural Communication	3 hrs.
_____	COM380W – Communication Theory	3 hrs.
_____	COM450 – Communication Issues & Applications	3 hrs.

*Plus one of the following:*

_____	COM310W – Advanced Speech Writing & Presentation	3 hrs.
_____	COM370W – Professional Communication	3 hrs.

*Plus one of the following tracks:*

## Strategic Communication Track

*Three of the following:*

_____	COM230 – Mass Media	3 hrs.
_____	COM265W – Writing for the Media	3 hrs.
_____	COM351 – Organizational Communication	3 hrs.
_____	COM355 – Public Relations Techniques	3 hrs.

*Two of the following (Note: courses used to fulfill other major requirements cannot be used to meet the Electives requirement):*

_____	COM215 – Human Communication	3 hrs.
_____	COM230 – Mass Media	3 hrs.
_____	COM265W – Writing for the Media	3 hrs.
_____	COM310W – Advanced Speech Writing & Presentation	3 hrs.
_____	COM311W – Messages and Meanings	3 hrs.
_____	COM351 – Organizational Communication	3 hrs.
_____	COM355 – Public Relations Techniques	3 hrs.
_____	COM370W – Professional Communication	3 hrs.
_____	COM490 – Communication Expedition	3 hrs.
_____	COM495 – Communication Internship	1-3 hrs.

**NOTES:**